11. Vehicle identifiers and serial numbers, including license plate numbers.
12. Device identifiers and serial numbers.
13. Web universal resource locators (URLs).
14. Internet protocol (IP) address numbers.
15. Biometric identifiers, including fingerprints and voiceprints.
16. Full-face, oblique or full- profile photographic images and any comparable images.
17. Any other unique identifying number, characteristic, or code.
18. University ID numbers or login.

The following can be identifiers in certain situations:
1. Date of Birth
2. Occupation
3. Ethnicity
4. Gender
5. First three digits of the postal code.

The determination of when and if data are sufficiently de-identified must be decided on a case-by-case basis, since the decision is so context dependent.
http://www.uoguelph.ca/research/humanParticipants/PDF/policies/4%20 -%20Administrati ve/4 -G-016.pdf